



# HEALTHY YORK FORUM

*SHINING A SPOTLIGHT ON  
HEALTH EQUITY, INNOVATION  
AND ACTION*

**TUESDAY, OCTOBER 22ND  
@ MARKETVIEW ARTS**

**8:15 AM- 12:00 PM**



# **Welcome**

***Michele Mummert***

***Healthy York Steering  
Committee***

***VP, Grants & Community  
Engagement***

***York County Community  
Foundation***

# Thank you



## Discussion Board

INTERACT



COMMENTS

QUESTIONS







# **Welcome**

***Dr. Steven Jacob***

***Executive Director, Center for  
Community Engagement***

***York College of Pennsylvania***



**REACH**

***Andrea Murray***  
***Director, REACH***

***Penn State College of  
Medicine***



**REACH**

**Advancing Health Equity  
Through Community  
Partnerships in Central  
Pennsylvania**

# What is REACH?

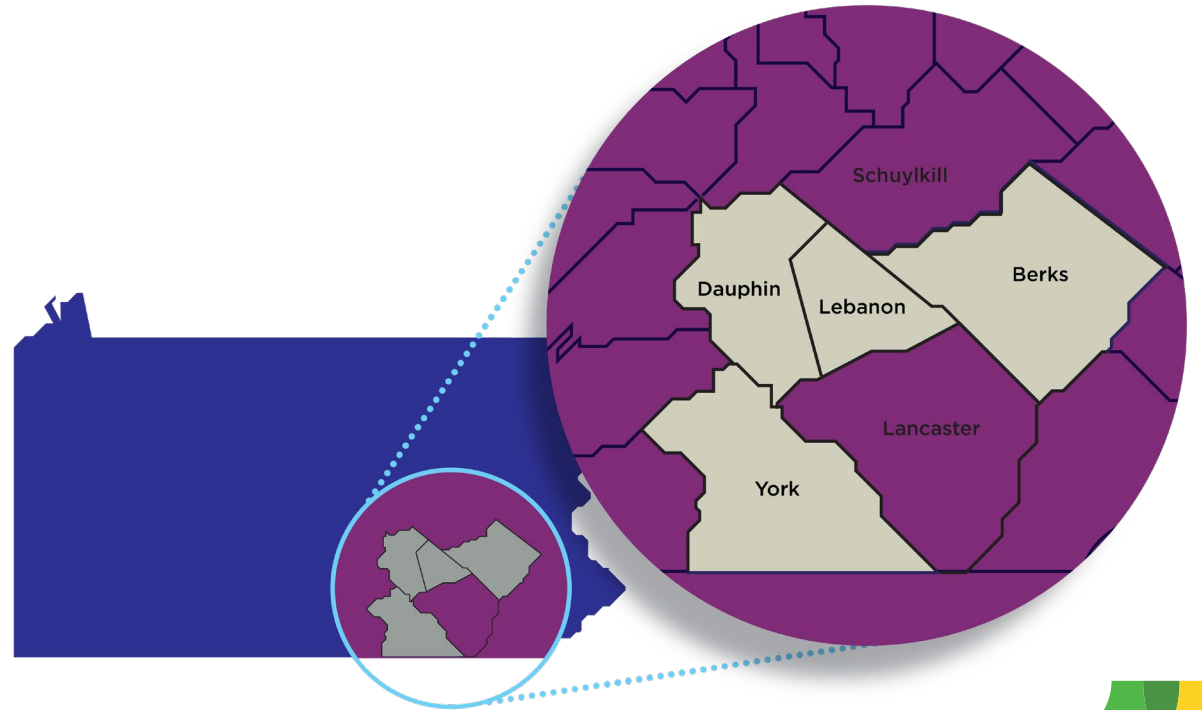
REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities.

- 50 organizations in 32 states and the District of Columbia received funding in 2023 to plan and carry out local, culturally appropriate programs.
- These programs use proven strategies to help improve health, prevent chronic diseases, and reduce health disparities.



# Where is REACH?

The Penn State REACH catchment area includes Berks, Dauphin, Lebanon, and York Counties.



**REACH**



# Who is the REACH Priority Population?



The U.S. Hispanic and Latino populations are the nation's largest and fastest-growing ethnic group.

- Expected to account for 28% of the U.S. population by 2060.
- 46% increase observed between 2010-2020 in Pennsylvania
  - The City of York 23%



**REACH**



# Priority Population



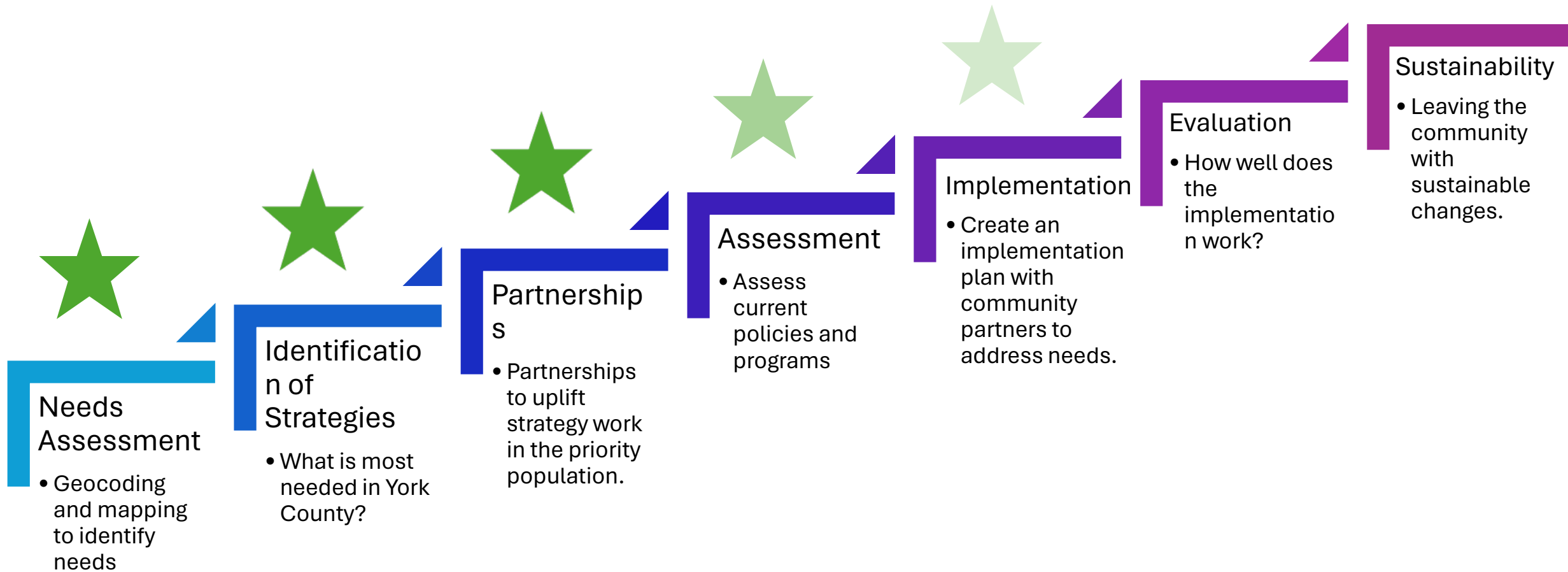
Hispanics experience significant health disparities, including a disproportionate burden of chronic diseases such as type 2 diabetes and obesity.

Hispanic adults have the highest rates of physical inactivity and more than double the rates of food insecurity.



Hispanic communities in Central PA also experience lower vaccination rates, including COVID-19 and influenza, increasing the burden of vaccine-preventable diseases.

# REACH Project Steps to Action





**REACH**

# **REACH Needs Assessment**

# Why are Community Needs Assessments Important?

1

- Helps to identify and prioritize the needs of a community

2

- Informs decision-making processes that can help community leaders and organizations make informed plans.

3

- Engages stakeholders by gathering input and feedback to ensure that needs and concerns of all individuals and groups within the community are addressed.

4

- Monitoring and evaluating the impact of programs and services over time to identify gaps, track progress, and make adjustments if needed.



**REACH**

# Penn State REACH Community Needs Assessment

In partnership with Franklin and Marshall College, the Penn State REACH team surveyed households using an address-based sampling methodology.

- Selected census tracts located in York County that contained a high incidence rate greater than 30% of Hispanic households.



# Penn State REACH Community Needs Assessment

The survey:

- Included 800 randomly selected adults
- Was available in English and Spanish
- Could be done via:
  - Interviews through outbound calls
  - Interviews through inbound calls
  - Or a web survey
- There were 122 York County survey participants







**REACH**

# Nutrition



# Nutrition Strategy

## Fruit and Vegetable Voucher and Produce Rx Programs

Coordinate update and expansion of existing fruit and vegetable voucher incentive and produce Rx programs.

- Assess utilization and barriers to the Farmers Market Nutrition Program and Senior Farmer's Market Nutrition Program, produce prescriptions programs, and nutrition incentive programs.

# Food Security

Five out of ten respondents stated that the food they bought in the past 12 months just didn't last and they didn't have money to buy more.



## 29.5%

Of residents have received emergency food from a food pantry or soup kitchen in the past year.



**REACH**

# Food Security

**17.7%**

Of respondents have heard of nutrition incentives such as Double SNAP, Food Bucks, Market, or Farm Bucks

**27.5%**

Of respondents have heard about farmers market nutrition programs before.

**42.3%**

Of respondents were receiving SNAP benefits and

only

**10.6%**

Were receiving WIC benefits in the past 12 months.





# Nutrition

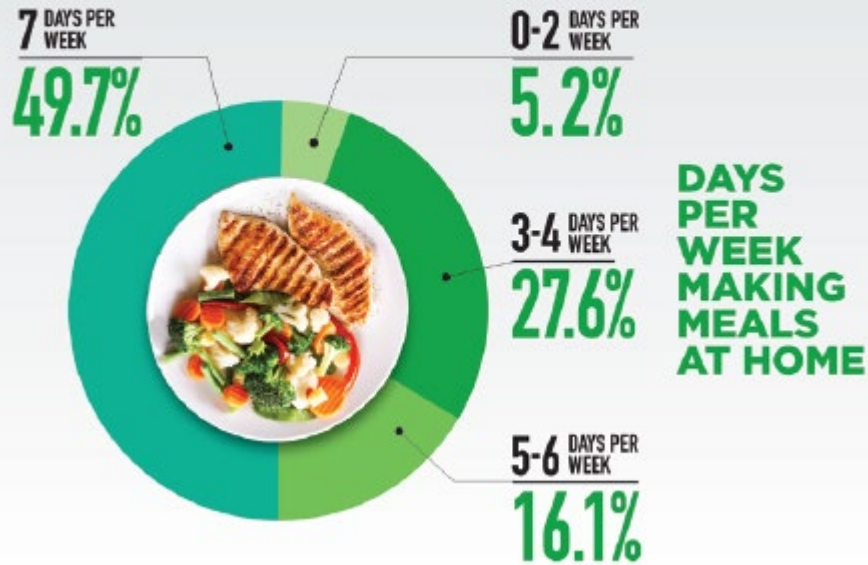
## Assessment of Food Service Policies, Practices, and Capacity

Promote food service and nutrition guidelines and health-associated food procurement in facilities, programs, and organizations where food is sold, served, and distributed.

- Conduct a baseline food environment assessment at places where food is sold or served.

# Food Service Guidelines

Many York County residents make and eat their meals at home compared to those who eat at fast food restaurants.



**DAYS  
PER  
WEEK  
EATING  
FAST  
FOOD**

4-7 DAYS PER WEEK

4%

1-3 DAYS PER WEEK

46.8%

0 DAYS PER WEEK

50.9%





# Food Service Guidelines



Only 42.8% have fruits and vegetables available in their homes weekly.



**REACH**

# Early Care and Education

## Early Care and Education Strategy

Implement local-level policies and activities that improve nutrition, physical activity and breastfeeding and advance Farm to ECE.

- Complete a review of the state and local early care and education landscape.

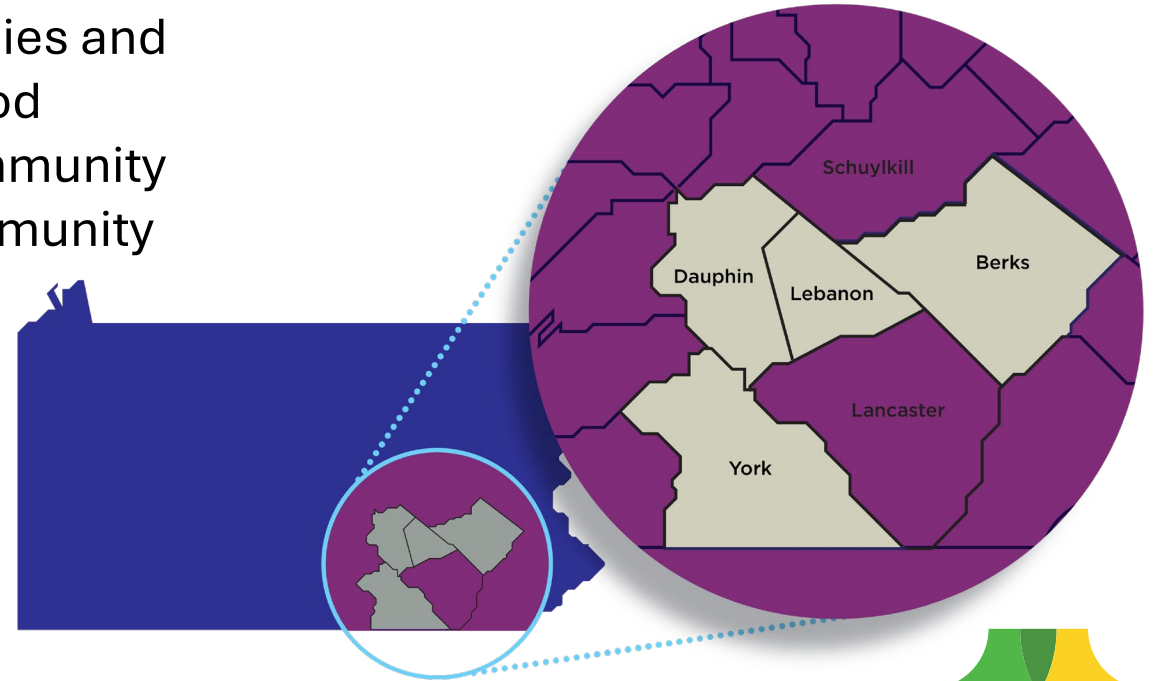


# ECE in Central PA

Early Care and Education (ECE) aims to advance policies and activities that improve and uplift nutrition, address food insecurity, and facilitate connections to available community resources (e.g., grocery stores, farmers markets, community gardens, and local producers).

**Out of the 660 households we surveyed in our four-county catchment area:**

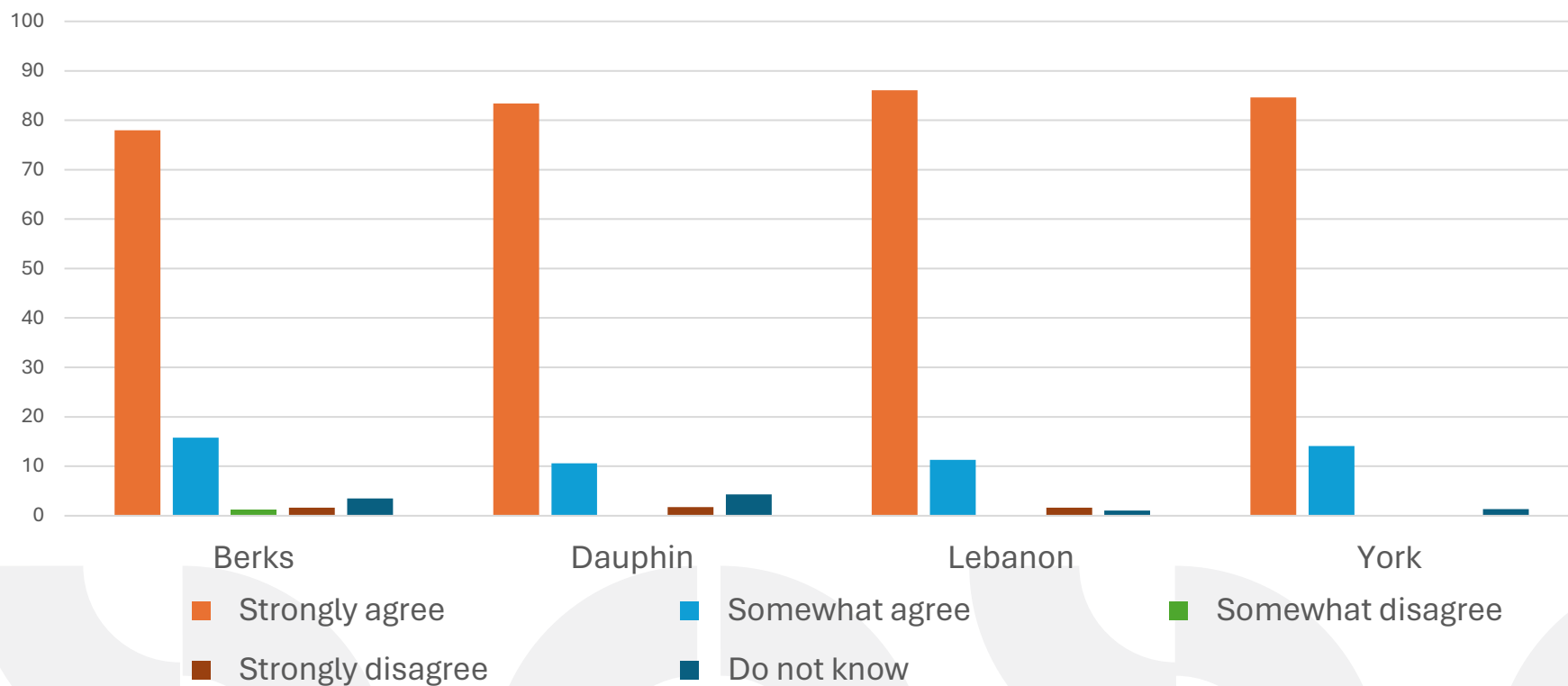
- 34% of households have children 18 or younger
- 42% of households identify as Hispanic or Latino



**REACH**

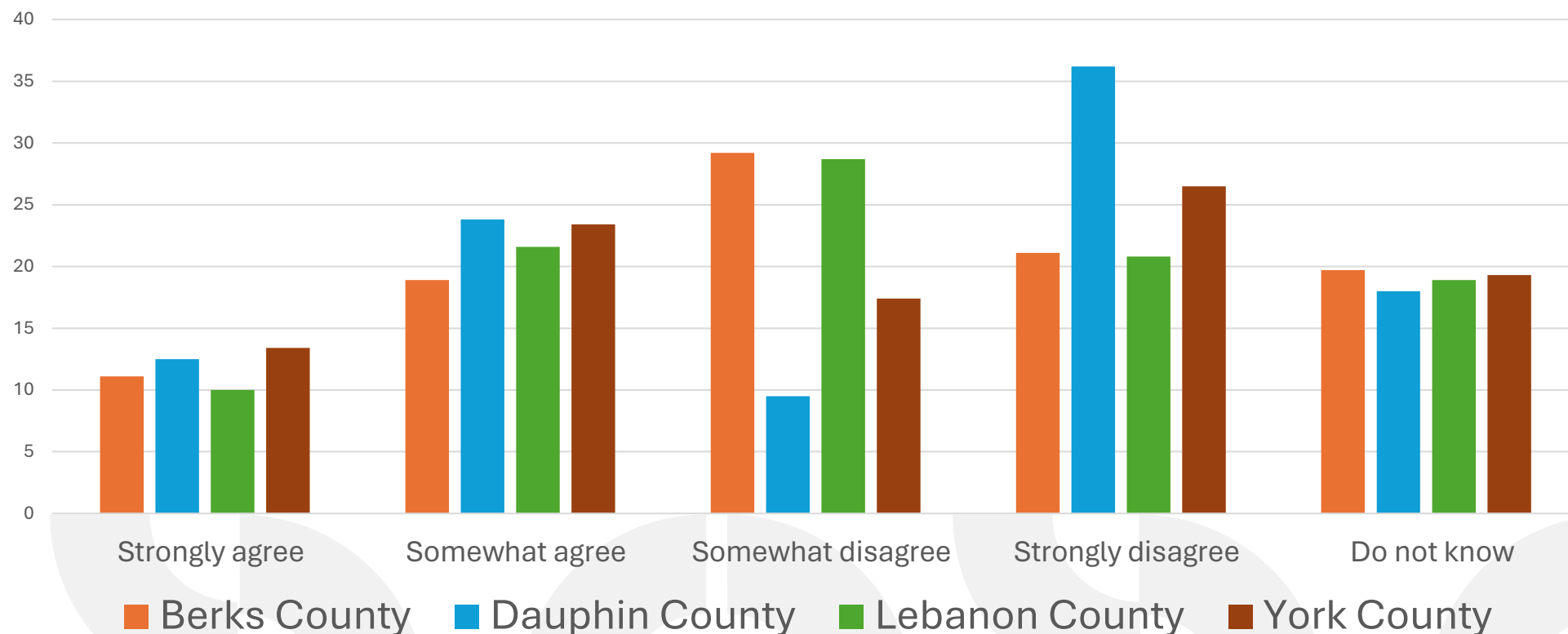
# Community Survey Data

I would like early childcare and education programs in my community to follow healthy food guidelines.



# Community Survey Data

Children in my community are getting enough healthy foods and drinks.



**REACH**



# Future Questions

## **For Families/Community Members:**

- **Do you know what Farm to ECE is?**
- **Do you receive services at an ECE center?**
- **Do you have a community garden available to you?**
- **Would you use a community garden?**

## **For ECE Centers:**

- **Questions around meals/snack services**
- **Experience with Farm to ECE**
- **Benefits of Farm to ECE**
- **Barriers to Farm to ECE**





**REACH**

# Physical Activity



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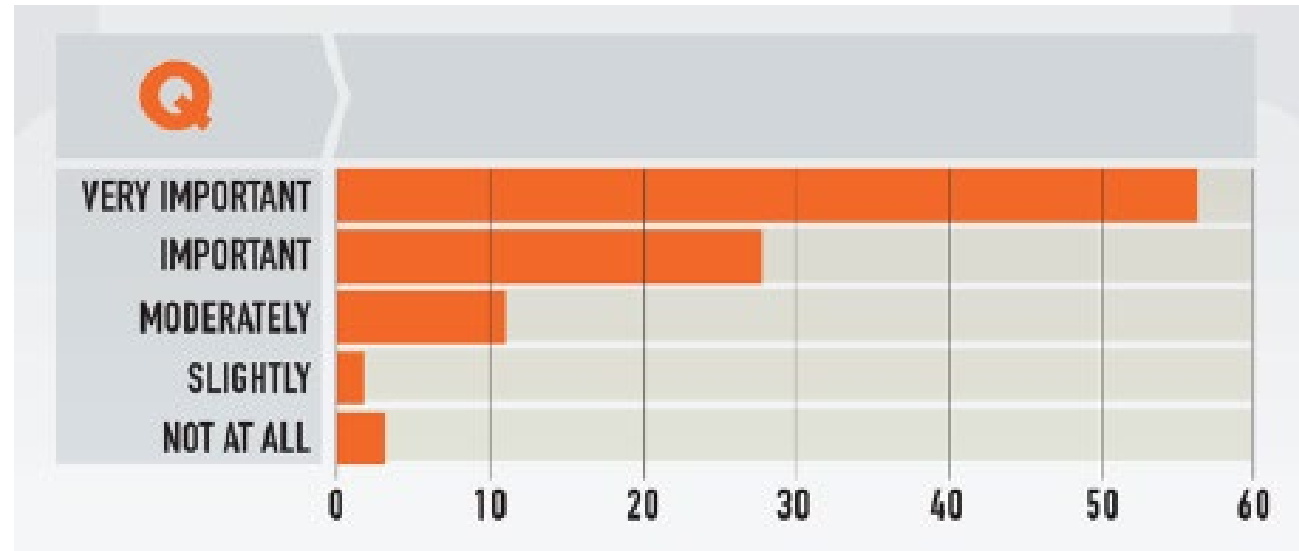
## Physical Activity Strategy

Implement local-level policies and activities to connect pedestrian, bicycle, or transit transportation networks to everyday destinations.

- Complete some of the Active Communities Tool modules in each county.
- Complete the AARP and the League of American Bicyclists Bike Audit Tool and identify a demonstration project for each county.

# Physical Activity- York County

Residents of York County find increasing opportunities for physical activity in the county to be very important.





# Physical Activity- York County

**90.2% of York County community members feel that the community should have more opportunities for people to be active.**



# Physical Activity- York County

In York County trusted sources to provide messages to promote physical activity include:

- Hospitals or Medical Centers (88.6%)
- Local and State Health Departments (78.8%)

**There are opportunities in York County to increase advertisement, or promotion, for physical activity.**

In the past 30 days, have you seen, heard, or read any TV, radio, newspaper or online advertising about...

INCREASING LOCAL  
PHYSICAL ACTIVITY  
OPTIONS:

21.1%



73.7%

MAKING IT EASIER  
FOR COMMUNITIES  
TO WALK, BIKE,  
AND PLAY?

23.8%



74.1%

GETTING MORE PHYSICAL  
EDUCATION AND PHYSICAL  
ACTIVITY FOR CHILDREN  
IN SCHOOLS?

32.3%



62.1%

**Why is this important?** This type of health messaging can help promote healthy behaviors in the community!





**REACH**

# Adult Vaccinations

# Adult Vaccines Strategy

Increase awareness of, and access to, adult vaccinations.

- Conduct a partnership assessment of vaccination services and education to enhance cross-sector collaborations to increase vaccination opportunities for underserved and underinsured adults.
- Create partnerships to make adult vaccinations available in our catchment area.



# Vaccine Acceptance

**51.8%** OF INDIVIDUALS in York County did not receive their flu vaccination for the 2023-2024 season, and **62.6%** said they probably or definitely will not get the flu vaccine this season.

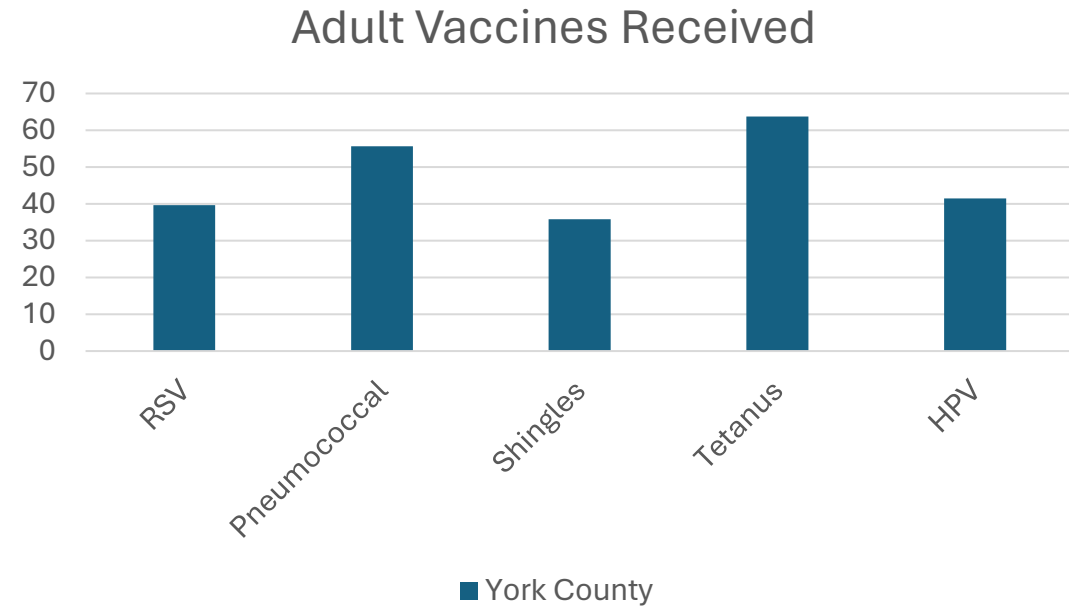


**21.4%** OF INDIVIDUALS in York County said they think the COVID-19 vaccine is not at all safe, and **20.4%** of respondents from York County reported that they received doses of the COVID-19 vaccine.



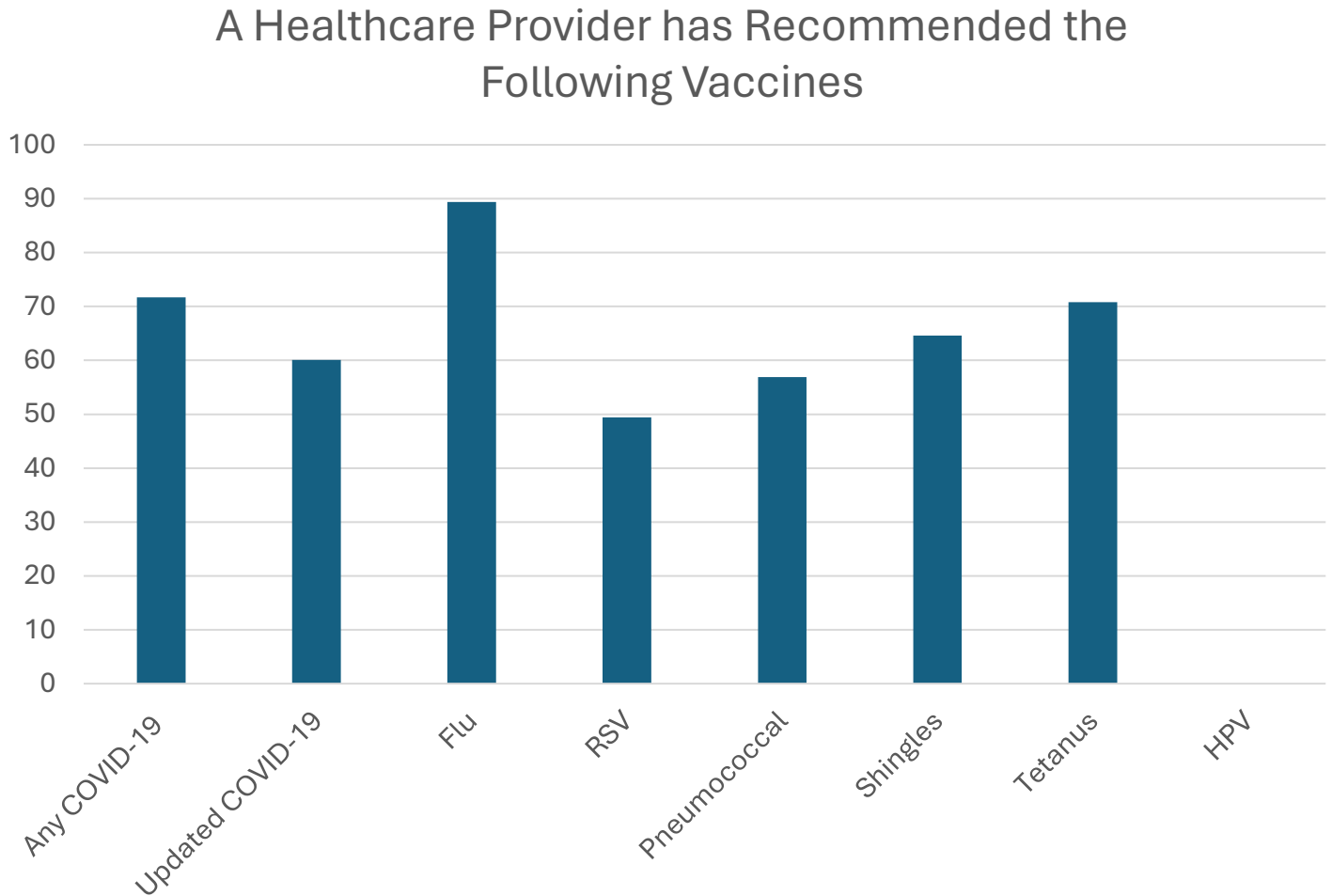
**REACH**

# Vaccine Acceptance



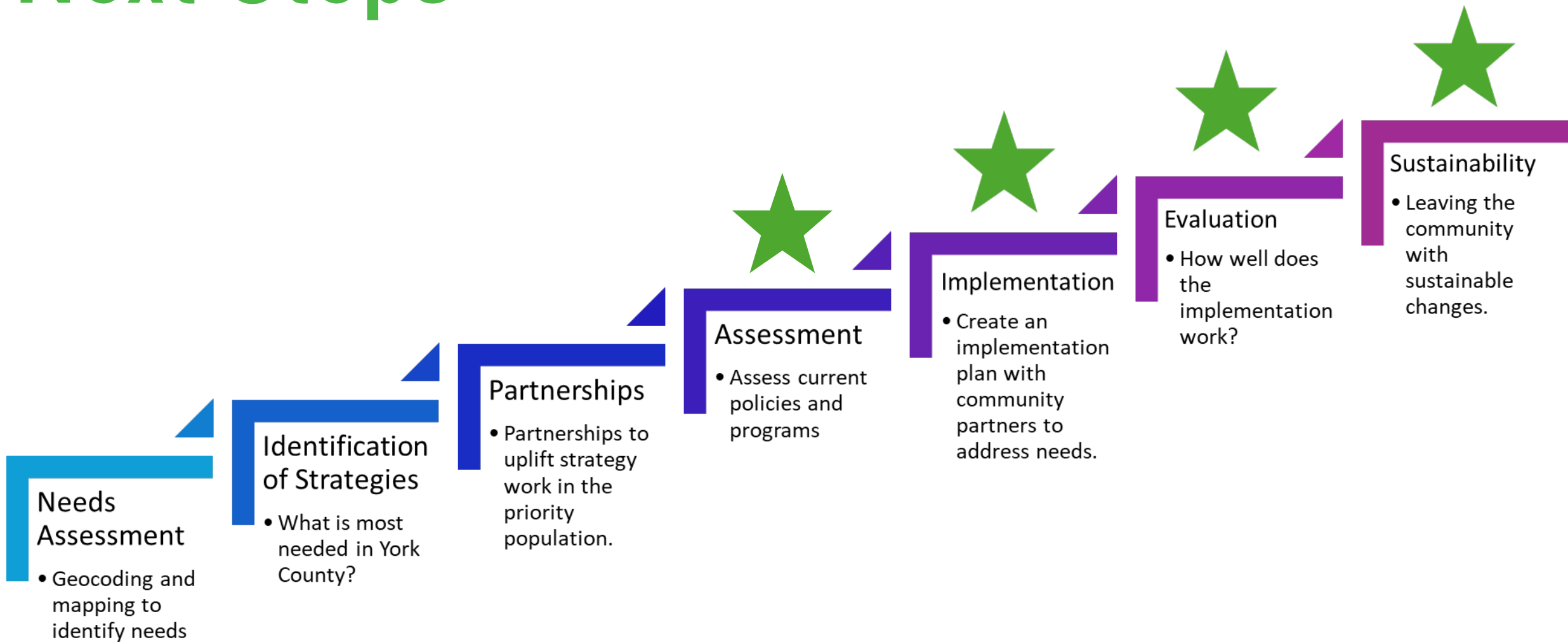
# Vaccine Acceptance

In York County, 84% of those whose providers recommended routine vaccinations received one or more adult vaccinations while only 68% of those whose providers did not recommend a vaccine received them.





# Next Steps



# Questions?

Andrea Murray, MPH  
Penn State College of Medicine  
[Amurray3@pennstatehealth.psu.edu](mailto:Amurray3@pennstatehealth.psu.edu)





# **WIC Innovation & Outreach**

*Carly Hess*

*WIC Program Director*

*Community Progress Council*

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COMMUNITY  
PROGRESS  
COUNCIL

## **Innovative Outreach for CPC WIC**

*Carly Hess, WIC Program Director*

**Community Progress Council,  
York County's community action  
agency, empowers individuals and  
families to move toward self-  
sufficiency and advocates for change  
to promote community growth**





# WIC's Impact on Social Determinants of Health

## THE WIC PROGRAM:



Reduces food  
insecurity



Alleviates  
poverty



Supports economic  
stability



Improves dietary  
intake



Protects against  
obesity



Improves birth  
outcomes



Improves health  
outcomes



Supports learning  
and development



Reduces health care  
and other costs



Improves retail food  
environments

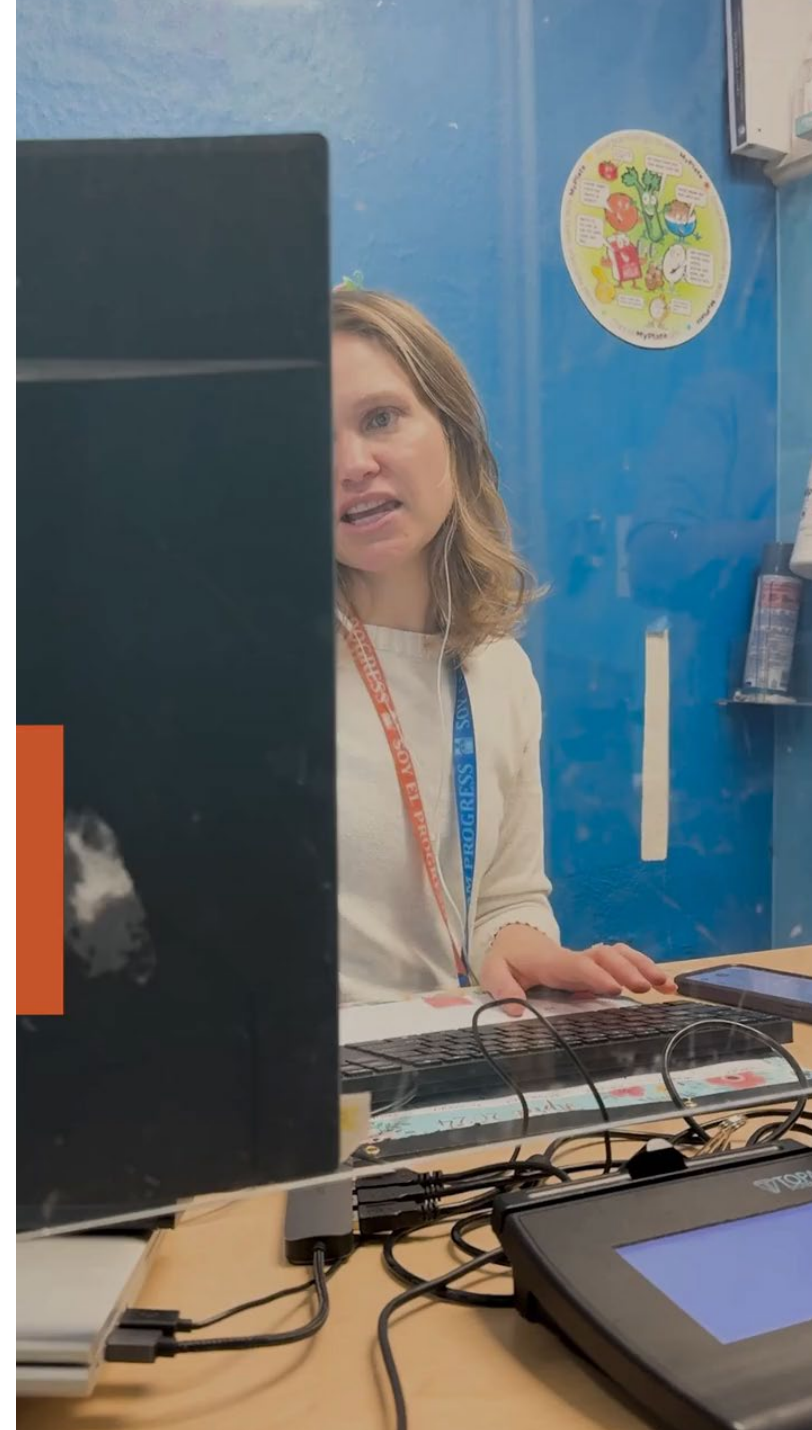
# Barriers to WIC access

- Transportation
- Inability to take time off from work
- Difficulties with the WIC shopping process
- Language and cultural barriers
- General program requirements
- Appealing WIC food package



# CPC WIC Innovative Outreach Strategies

- TeleWIC
- Reaching Limited English Proficiency (LEP) population
- WIC Mobile Unit







First Mobile WIC clinic  
debut was August 2024



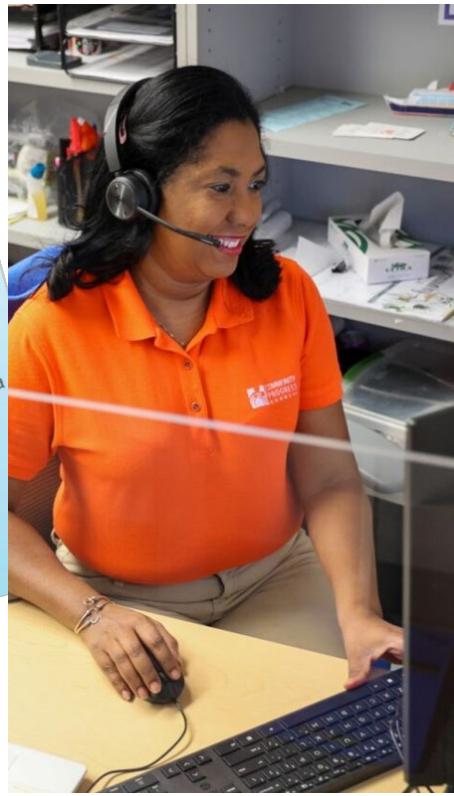
# Outcomes of WIC Innovation

More than 20%  
Increased WIC  
enrollment

30 Documents  
translated into  
Haitian Creole

5 Mobile Clinic  
locations

Increased  
Community  
Presence &  
Awareness







## Contact Information:

Carly Hess      [chess@yorkcpc.org](mailto:chess@yorkcpc.org)

Networking  
Break

15 mins



# **York County Gun Safety Initiative**

***Pam Gay  
Coroner,***

***County of York***

# Gun Safety Initiative

## Harm Reduction to Reduce Gun-Related Deaths in York County

Formed as an outgrowth of our Child Death Review Team meetings . . .  
and the public response to the gun violence deaths being identified as a public health  
issue

GSI Mission -- to inspire and influence the collective consciousness regarding gun safety as a public health issue in York County. The vision of the York County Gun Safety Initiative is to reduce unintentional and intentional injury deaths in York County involving guns.



▶ Violent deaths in PA and York County are a **public health issue** . . . Suicides, Homicides, Car Crash/Pedestrian Deaths, Drug Overdose Deaths, Infant Sleep Deaths

▶ These are reported to the PA DOH regularly by coroners and ME offices

▶ The cold, hard facts are this . . .

In York County, there are 60-80 suicide deaths annually and about 20-25 homicides annually, the majority involving people who inflict harm with guns (on themselves, others or both)

▶ In 2023, **there were 6 domestic violence-related incidents in which a total of 14 people died** (11/14 were gun-related, including two estranged couples and two couples who were non-estranged and three members of one family who completed a suicide-homicide agreement); there was **also a shooting-death homicide of an 11 yr old boy by another young boy**

▶ This year to date, 3 gun-related homicides have occurred in the city and 4 have occurred outside the city; the city has made tremendous strides in reducing their gun-related homicides (through efforts of YCPD, GVI, Clergy Chiefs Association, Black Ministers Association and others); overall county homicide rate year to date is trending LOWER – 11 -- with a little more than 2 months to go

▶ Past and current public health/public safety initiatives . . . Smoking, Bicycle helmets, Seatbelts and car seats, Safe Infant Sleep, Harm Reduction for those with Opioid Use Disorder

▶ Gun-related deaths are not usually treated the same as above; if truly a public health problem, why wouldn't they be?

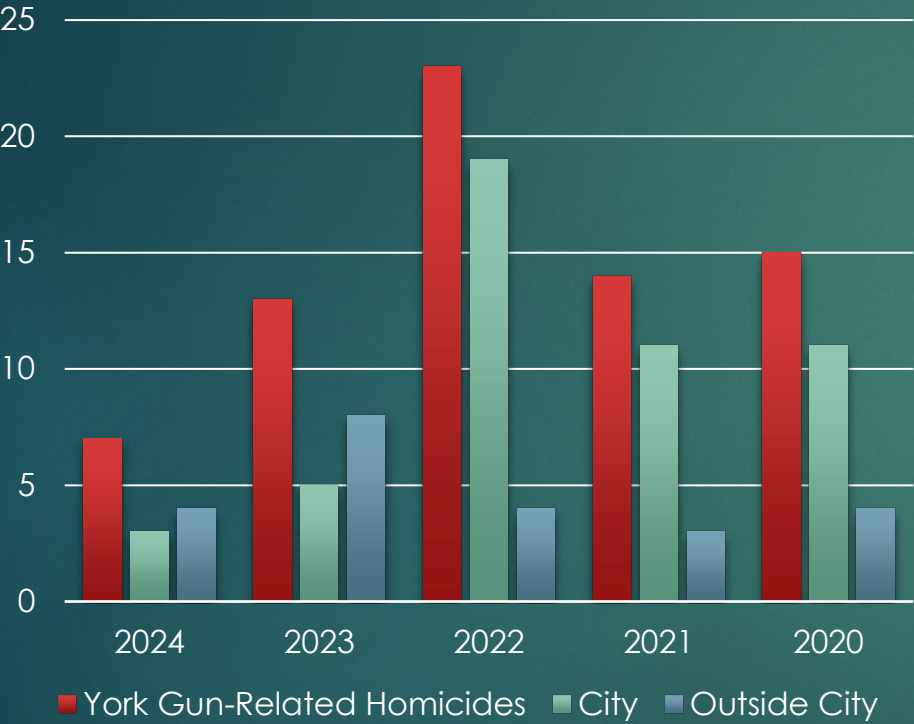


## PROBLEMS FACED WHEN APPROACHING THIS ISSUE

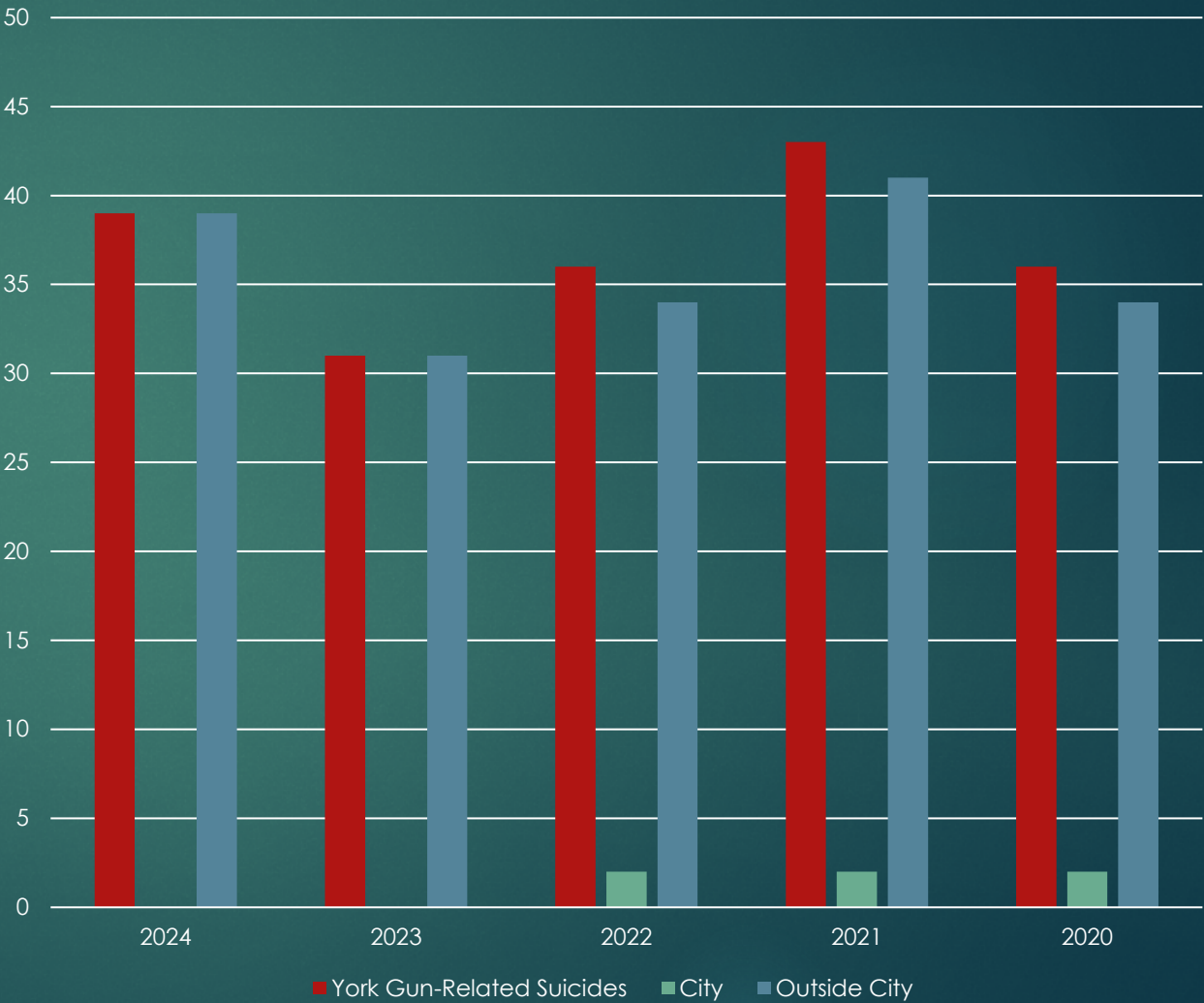
- ▶ Not **enough** mental health resources, not enough **access** to mental health resources (However, it is important to remember that some people who carry out gun violence do not have a diagnosable mental illness at the time of the incident.) **Stigma** of seeking help.
- ▶ In a culture of gun ownership such as York County, **safe, responsible** gun ownership is of utmost importance – began trying to think of some ways we could achieve that on a consistent basis? Without the public fearing their gun rights will be affected/taken away?
- ▶ Gun-related deaths in city vs. gun-related deaths outside city may need to be approached differently . . .
- ▶ Challenge – Call to Action - With **freedom** comes **responsibility**. We must do better for our children, grandchildren and our community members in general by working with other concerned citizens and organizations to come up with solutions that promote the safety, health and well-being of all of us.

# Suicides and Homicides – 2020 to YTD

Gun-Related Homicides  
(2020-YTD)



Gun-Related Suicides (2020-YTD)





# Our Ask of YOU

- ▶ We are seeking **grant funding** to (1) **support a social media influencer campaign** (utilizing an intern) and (2) **lockbag purchase and distribution**
- ▶ We are seeking **partners** to help us in this initiative – lend us your ideas, your audiences, your input
- ▶ **This harm reduction reaches all of York County -- Gun Safety keeps you and your loved ones safe**

4.6 million  
children in the  
US live in homes  
with guns that  
are both loaded  
and unlocked.

**wearorange.org**

Azrael D., et al., "Firearm storage in US households with children: Findings from the 2001 National Firearm Survey," JAMA Network Open, 2022.

Firearms are  
the leading  
cause of death  
for children and  
teens in America.

**wearorange.org**

CDC, Fatal Injury Reports, 2020.



# **CONNECT** **YORK**

***Kevin Jackson***  
***Project Consultant***

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# CONNECT YORK





# AGENDA

- Where we started.
- How we organized.
- How we determined our needs.
- How we evaluated our options and implemented a solution.
- How we are launching and connecting.



Where we started

# HOW CAN WE IMPROVE HEALTH AND WELL-BEING IN YORK COUNTY?





How we organized

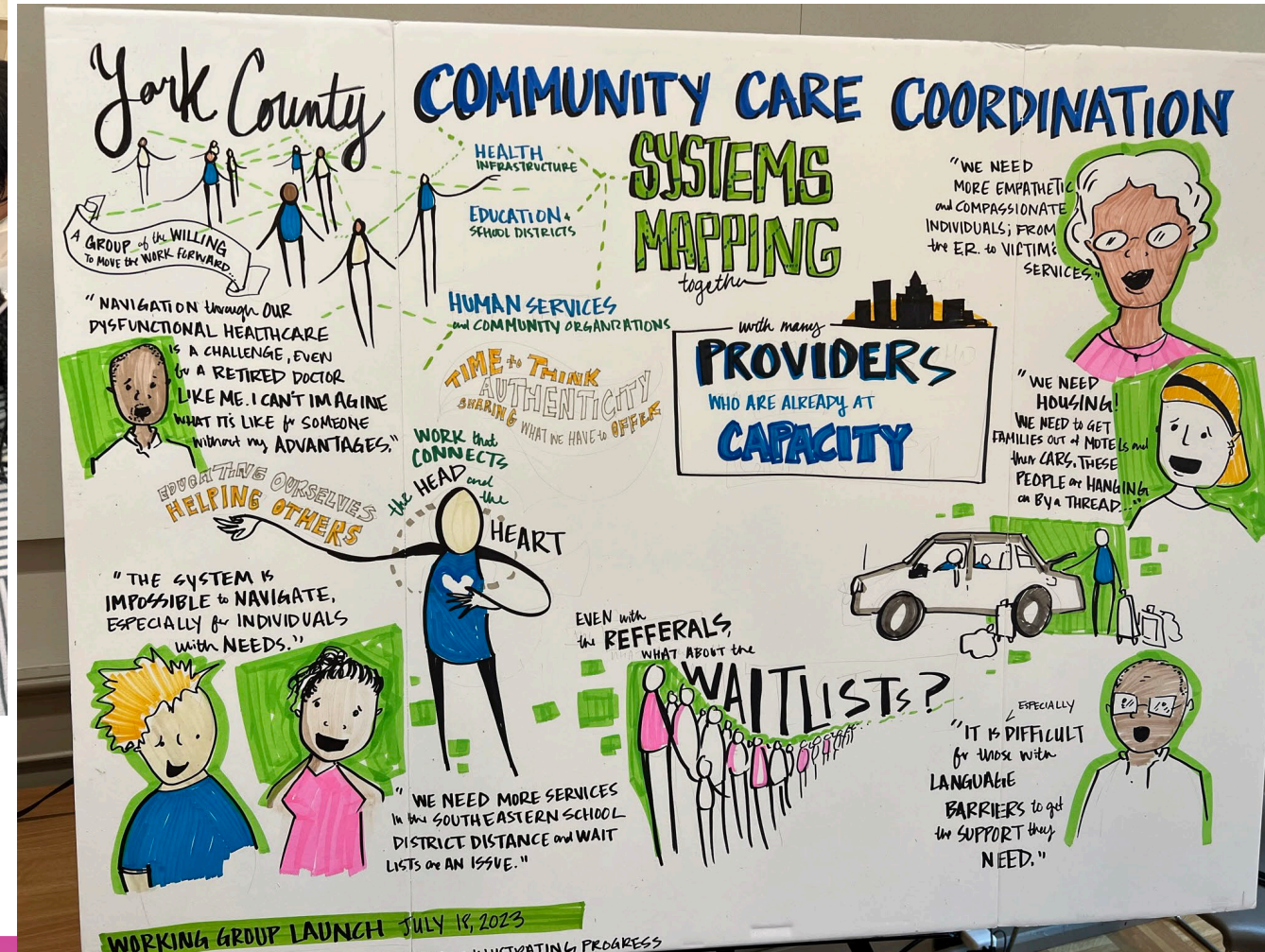
**INITIAL  
WORKGROUP (40+)**

**ADVISORY  
COMMITTEE (20+)**

**LEARNING TEAM  
(5+)**



# How we determined our needs





**SHARED FUNDING  
& RESOURCES**



**STANDARDIZED  
INFORMATION  
SHARING**



**AREAS OF  
SYSTEM  
IMPROVEMENT**



**TAILORED &  
EMPOWERED  
APPROACH**



**ALIGNED HELPING  
ORGANIZATIONS**

While all of the areas are important to the success of our efforts, this Working Group will focus on standardized information sharing.



WE NEEDED TO  
HEAR FROM  
THOSE WE  
SERVE.

THE RESULTS  
CONFIRMED  
OUR WHY.

York Daily Record

## York County leaders look for community feedback on navigating health and human services

Angel Albring, York Daily Record

Updated August 22, 2023 · 3 min read



Leaders in York County are trying to make the local healthcare and human services coordination systems better and easier to navigate, but they need help from residents of York County.

The project, funded by the County of York, aims to find new ways to work together to improve community health and well-being, said Kevin Jackson, a consultant working with Family First Health.



Kevin Jackson, a consultant working with Family First Health

# ADVISORY COMMITTEE APPROVED STANDARDIZED INFORMATION SHARING AS A FOCUS

BI-DIRECTIONAL  
REFERRALS /  
SHARED INTAKE



UNIVERSAL  
RELEASE OF  
INFORMATION



SIMPLIFIED  
LANGUAGE /  
TRANSLATION



# NEW "WORKGROUPS OF THE WILLING" FORMED WITH AMAZING LEADERSHIP

BI-DIRECTIONAL  
REFERRALS /  
SHARED INTAKE



UNIVERSAL  
RELEASE OF  
INFORMATION



EDUCATION FOR  
CONTINUED  
COMPLIANCE



# We evaluated our options and implemented a solution.

Connect York / Find Help	Unite Us	211 / Vision Link
<ul style="list-style-type: none"><li>✓ White-label option</li><li>✓ User self-referral</li><li>✓ Easy to use</li><li>✓ Database access</li><li>✓ Shared intake</li><li>✓ PA Navigate</li></ul>	<ul style="list-style-type: none"><li>✓ White-label option</li><li>✗ No self-referral</li><li>✓ Easy to use</li><li>⚠ Limited DB access</li><li>✓ Shared intake</li><li>✗ Case mgt heavy</li></ul>	<ul style="list-style-type: none"><li>✓ White-label option</li><li>✗ No self-referral</li><li>✗ Cumbersome</li><li>⚠ Limited DB access</li><li>✗ Needed developed</li><li>✗ No set cost</li></ul>
<b>RATED #1</b>	<b>RATED #2</b>	<b>RATED #3</b>



# CONNECTYORK.ORG



**WHAT IS IT?**

**WHY DO WE NEED IT?**

**HOW MUCH DOES IT COST?**

**WHY SHOULD I GET PLUGGED IN?**

**Connect York** is a groundbreaking platform designed to revolutionize how we **connect** people to the help they need and streamline communications between non-profits and service providers in York County.

It's **FREE** to all community members, non-profits and service providers!

We all agree that health and human service systems have been fragmented. Silos have hampered our ability to provide **comprehensive care**, navigating our systems are difficult, there is opportunity for us to **communicate better** and deliver a **better experience** for our community members.



# CONNECTING PEOPLE AND ORGANIZATIONS WITH RESOURCES

Search for food, housing, health, community programs in York County, PA and beyond

SEARCH

How does ConnectYork.org work?

**A COMMUNITY  
MEMBER, NONPROFIT  
OR SERVICE  
PROVIDER SEARCHES  
FOR NEEDED  
RESOURCES BY ZIP  
CODE**



HOUSING



GOODS



TRANSIT



HEALTH



MONEY



CARE

Emergency shelter < 1 - 25 of 101 >

Sort by RELEVANCE CLOSEST

Program Filters

Income Eligibility

#### Best Matches

These programs contain **all of the word(s) you searched** in the provider name, program name, or description and are likely to be the most relevant matches.

### ☐ Emergency Shelter

by LifePath Christian Ministries

Reviewed on: 10/17/2024

The Emergency Shelter is currently working off a quarantine schedule and are only taking in people every 10 days. There will be an in-person intake occurring every 2nd and 4th Monday of each month...

Main Services: temporary shelter

Other Services: meals, counseling

Serving: all ages, female, with children, homeless

#### Next Steps:

Call 717-472-8890.

3.23 miles (serves your local area)

367 West Market Street, York, PA 17406

Open Now : Open 24 Hours

MORE INFO



SAVE



SHARE



NOTES



SUGGEST

REFER



Who is this for? ☐ For myself or my family

☒ I'm referring someone else

Your Name \*

Kevin

Jackson

### Tell us about the person you're helping:

Someone you've Connected before:

Use contact info on file \*

Start typing their name

Or

Connecting someone new:

Their Name \*

First Name

Last Name

Their Email Address

Their Phone Number

Their Language

English

Best way to reach them\*

☐ Email

☐ Text message

☐ Phone call

☐ Don't reach out

Comment

[Add a comment...](#)

Confirm Consent \*

- ☐ I have appropriate consent from the person or their guardian (if under 18) to:
- Send their contact info and additional info through this system to this agency, and
  - Send them info **about this program** through the Connect York platform (including any responses sent to them by the program).

# Self referral or refer someone else

# “Inbound referrals” for the service provider with referral status

Referred On ▾

Referral Status ▾

Last Updated ▾

+ Add Referral

4 results

Rows per page: 20 ▾ 1-4 of 4

Referred On ▾	Applicant	Referred By	Referral Status	Comment	Last Updated	Language
10/4/2024	<a href="#">Bob Bailey</a> <span>New</span>	Connect York QA	<div><div>○ Not Updated ▴</div></div>		10/4/2024	English
10/4/2024	<a href="#">Bob Bailey</a> Bob@gmail.com phone (717) 688-0055	Connect York QA Kevin Jackson	<div><div>Select a Status</div><div><div>○ Not Updated</div><div>⏸ Needs Client Action</div><div>⌚ Pending</div><div>➡ Referred Elsewhere</div><div>✔ Got Help</div><div>✔ Eligible</div><div>❗ Couldn't Get Help</div><div>➡ Couldn't Contact</div><div>● Not Eligible</div><div>✖ No Capacity</div><div>● No Longer Interested</div></div></div>		10/16/2024 Kevin Jackson - Connect York QA	English
10/4/2024	<a href="#">Anika Jones</a> anikajones@connectyork.org phone (717) 699-0050	Connect York QA Kevin Jackson			10/4/2024 Kevin Jackson - Connect York QA	English
8/9/2024	<a href="#">Gregory Yorkdemo</a> phone (512) 859-3684	Connect York QA Chris Douglas			8/9/2024 Chris Douglas - Connect York QA	English

Rows per page: 20 ▾ 1-4 of 4 < >

# “People I’m helping” view for the person/provider sending the referral

## People I'm Helping

Assignee

Show All

Follow Up Date

mm/dd/yyyy

mm/dd/yyyy

Date of Birth

mm/dd/yyyy

mm/dd/yyyy

Primary Language

Show All

Health Insurance

Show All

Archived Profiles

Hide

Search name, email, or ID

Search

Name	Refer	Summary	Assignee	Email	Phone	Flagged
Bob Bailey	Refer	Summary		Bob@gmail.com	(717) 688-0055	
Bob Jones	Refer	Summary		bjones@gmail.com	(717) 676-3000	
Kevin Test	Refer	Summary		kjackson@test.org	(717) 676-5000	
Anika Jones	Refer	Summary		anikajones@connectyork.org	(717) 699-0050	
Joe Jackson	Refer	Summary		myemailaddress@gmail.com	(717) 555-1212	
Malcolm Yorkdemo	Refer	Summary			(512) 859-3684	
Nat Jackson	Refer	Summary			(717) 676-2345	
Gregory Yorkdemo	Refer	Summary			(512) 859-3684	
Diana York	Refer	Summary		cdouglas+dianayork@findhelp.com		



# Pickleball VS Tennis





# Nb one on the other side of the court to take the referral in real-time.

## ☐ **Stepping Stone Foundation**

by Stepping Stone Foundation



Stepping Stone Foundation is dedicated to aid and assist persons, groups or communities affected by crisis or disaster as resources allow. We deliver food, clothing, cleaning supplies and other...

📌 Main Services: disaster response , emergency food , food delivery , diapers & formula , clothing , home goods , personal care items , toys & gifts , transportation , financial assistance , support network , temporary shelter

👤 Serving: all ages, individuals, natural disaster survivors, in crisis, emergency or in crisis

### Next Steps:

Call 814-335-2884.

Serves nationwide

**Waitlist:** 8:00 AM - 5:00 PM EDT ✓

MORE INFO ▼



SAVE



SHARE



NOTES



SUGGEST

➔ **SEE NEXT STEPS**

😊 **Best way to connect!**

Call 814-335-2884 to get more info.



# A SPECIAL THANKS TO THESE CONNECTYORK.ORG EARLY ADOPTERS

YORK COUNTY  
**YCPC**  
PLANNING  
COMMISSION



**LIFEPATH**  
Christian Ministries

Children's  
**HOME**

**WELLSPAN**<sup>®</sup>

New  
**HOPE**  
Ministries  
*Sharing Christ's love by meeting human needs*

"That good York water"  
SINCE 1816

**COMMUNITY  
PROGRESS  
COUNCIL**

THE  
**RASE**  
project<sup>®</sup>

*Affordable Housing*  
**ADVOCATES**

**rabbittransit**<sup>SM</sup>

eliminating racism  
empowering women  
**ywca**

York

**Hunger  
Free York**  
York County Food Bank

**FAMILYFIRST**  
**HEALTH**

**Bell**  
Socialization Services

the **YMCA**  
FOR YOUTH DEVELOPMENT<sup>®</sup>  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**YORK COLLEGE**  
OF PENNSYLVANIA

Claim Your Program

Suggest a Program

Login / Signup

# TING PEOPLE GANIZATIONS RESOURCES

community programs in York County, PA and beyond

SEARCH

## What to do in 5 easy steps..

- 1. GO TO THE  
CONNECTYORK.ORG  
WEBSITE AND  
CLICK THE  
LOGIN/SIGNUP  
BUTTON TO  
BECOME A USER.**



Claim Your Program

Suggest a Program

Login / Signup

# TING PEOPLE GANIZATIONS RESOURCES

community programs in York County, PA and beyond

SEARCH

## What to do in 5 easy steps..

**2. CLAIM YOUR  
ORGANIZATION'S  
PROGRAM CARDS  
AND UPDATE THE  
INFORMATION  
(SERVICE  
DESCRIPTION,  
HOURS, ETC.)**



# Connecting with Food Pantry YMCA York QA Online

Your program's Next Steps include a customizable teal "connect" button that allows people to easily connect to your program or inquire about services.

From the dropdown list below, please choose the best option for your program; this will be reflected on your program's connect button (learn more in our [support portal](#)).

When someone is interested in your program, how should they connect with you?

☒ Send us their name and contact information via findhelp in a secure email (default)

☐ Fill out a screener application to determine eligibility

☐ Fill out an existing application, scheduler, or contact form

☐ Schedule an appointment

☒ Visit our website, call, or email us to receive services

The digest email summarizes recent activity and analytics for each of your claimed programs including new referrals, referrals that need updates, and closed-loop rates. The contact list above will receive this communication; select your preferred frequency below:

- ☐ Daily
- ☒ Weekly (default)
- ☐ Every 2 weeks
- ☐ We don't want to receive digest emails

More info about our free tools:

Learn more about the suite of **free tools** we've created to help people in need access services that can help them.

Automate Your Eligibility

**Screening Form**

Collect and report on all the info you need to determine eligibility

Reduce Back-and-forth

**Intake Scheduler**

Allow client to book appointment, with automated email/sms reminders

Low-barrier Inquiries

**One-step Referral**

Receive contact info by email when someone makes an inquiry or referral

PUBLISH

What to do in 5 easy steps..

3. UPDATE YOUR PROGRAM CARD "CONTACT SETTINGS" TO START TAKING REFERRALS VIA THE PLATFORM.

Claim Your Program

Suggest a Program

Login / Signup

# TING PEOPLE GANIZATIONS RESOURCES

community programs in York County, PA and beyond

SEARCH

## What to do in 5 easy steps..

**4. SUGGEST NEW  
PROGRAMS THAT  
ARE NOT  
CURRENTLY ON THE  
PLATFORM.**



What to do in 5 easy steps..

**5. START  
CONNECTING /  
REFERRING VIA THE  
PLATFORM.**

**JOIN AN  
IMPLEMENTATION  
TEAM OF YOUR  
PEERS THAT WILL  
MEET BI-MONTHLY.**

**LET KEVIN KNOW IF  
YOU NEED HELP.**

# Q & A

ConnectYork.org

Connecting people and organizations with resources







# THANK YOU

Kevin Jackson

717-676-7360

[kjackson@familyfirsthealth.org](mailto:kjackson@familyfirsthealth.org)

[www.connectyork.org](http://www.connectyork.org)

Networking  
Break

15 mins



# **School Based Health**

*Nicole Tome*

*School Based Health Center  
Manager*

*Family First Health*

# Family First Health School-Based Health

Nikole Tome,  
School-Based Health Center Manager  
[ntome@familyfirsthealth.org](mailto:ntome@familyfirsthealth.org)



[www.familyfirsthealth.org](http://www.familyfirsthealth.org)







# SBH Services

Primary  
Medical  
Care



Integrated  
Behavioral  
Health



Mobile  
School  
Dentistry



Community  
Health  
Programs

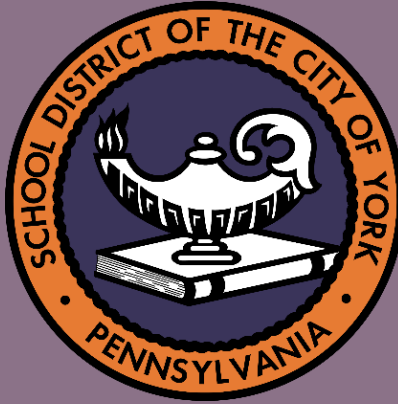


All youth  
deserve to  
thrive.

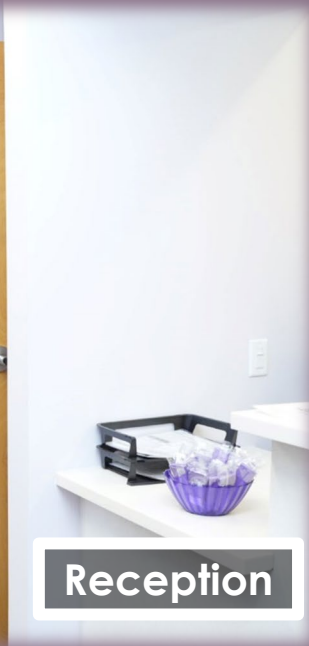




# William Penn Senior High Center



Hannah Penn Center





# Innovative Integration

Health Outcomes



School Climate



Academic Outcomes





# Family First Health School-Based Health

Nikole Tome,  
School-Based Health Center Manager  
[ntome@familyfirsthealth.org](mailto:ntome@familyfirsthealth.org)



[www.familyfirsthealth.org](http://www.familyfirsthealth.org)



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# **WellSpan Mobile Mammography**

***Yeimi Bautista***

***Community Engagement & CLAS  
Equity***

***WellSpan Health***

○



***Stacey Rife***

***Manager, Imaging Operations***

***WellSpan Health***



# “Breast Cancer Screenings: Ensuring Equity and Improving Outcomes”

Yeimi (Jamie) Bautista, MA CTTS Community  
Engagement & CLAS Coordinator

Stacey Rife, BS, R.T. (R)  
Manager Imaging Operations

October 2024  
Healthy York County Coalition



# Why Screening?

- Improving Survival Rates
- Equitable Healthcare
- Reducing Mortality Rates
- Enhancing Quality of Life
- Long-Term Survival

# WellSpan Health

## Exceptional Care for All

- Culturally and Linguistically Appropriate services
- Community Listening Sessions
- Outbound call program for Spanish speaking patients
- Mobile Mammography Unit

## Mobile Mammography Unit

### FY 24 Mobile Review

- Events
  - Screening – 133 days
  - Marketing – 8 days
- Patients Served – **1281** (+270 from FY23)
- Cancers Detected – 9 (+1 from FY23)
- Baseline Exams – 259 (+51 from FY23)
- Follow ups – 203 (+60 from FY23)
- Financial Assistance – 118 (+55 from FY23)
- Patients Need Interpreter – 125 (+ 10 from FY23)



# WellSpan Health

## Mobile Mammography Unit



### To Reserve the Coach: call 717-466-2666

Once Scouting and site is approved, a host agreement will be sent, and your event will be scheduled.

A flyer will be created for you to distribute for your event.

#### Important coach considerations:

Please be sure that your venue can accommodate the following requirements:

- The WellSpan Mobile Mammography coach is 41' 3" long and 13' 2" tall. Sufficient parking and maneuvering space are required in a **paved, level area, approximately 10 parking spaces wide.**
  - There should also be no low-hanging tree limbs that hang over this space.
  - It must also be more than 10' from high power lines.
- Additional space of approximately 5' wide is needed on the passenger side of the coach for stairs.
  - Remember to allow for a participant walkway to the coach.
- The WellSpan Mobile Mammography coach runs on diesel fuel.
  - Be sure that there are no facility air intakes nearby.
- The WellSpan Mobile Mammography coach will be onsite for approximately six to eight hours.
  - Sufficient parking space must be reserved for this duration.
- As this will be a long day, please ensure that the WellSpan Mobile Mammography staff has easy access to restroom facilities.

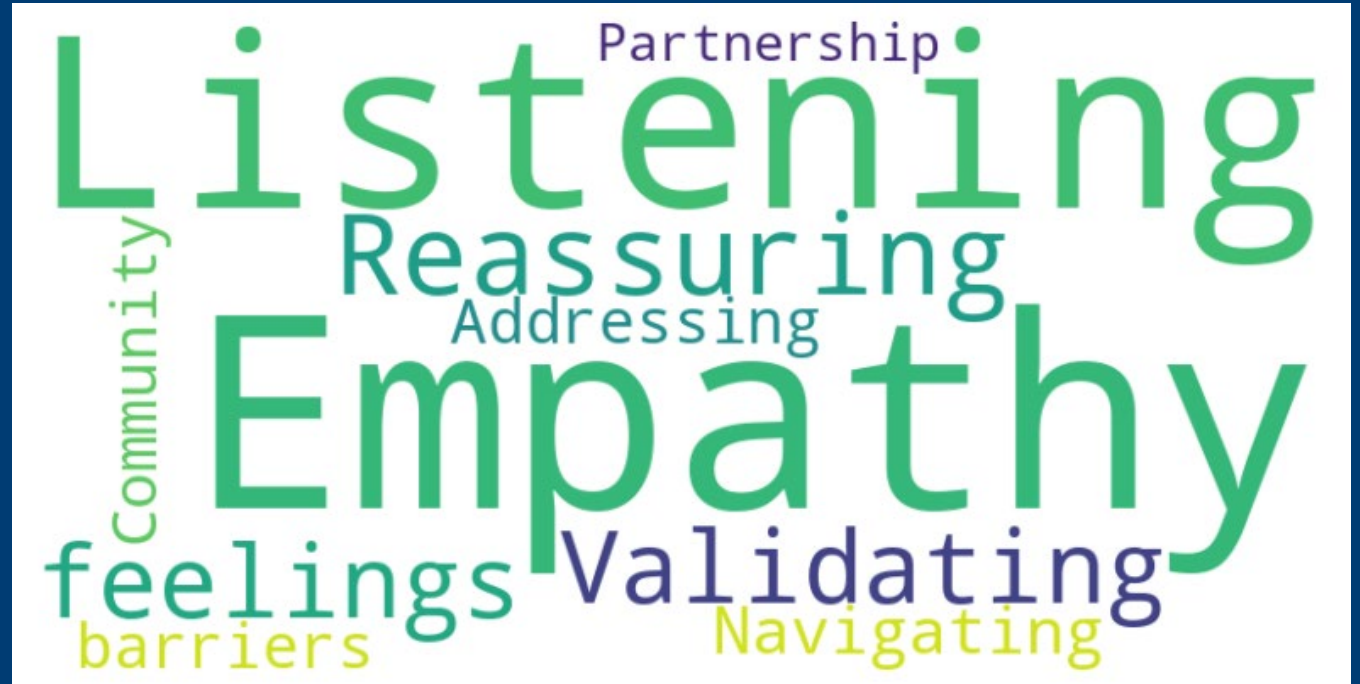
# WellSpan Health

## Mobile Mammography Unit

- **Schedule an Appointment**
- **Understand Insurance Coverage**
- **Access No-Cost Screenings: 717-851-5051**
- **Language Assistance**
- **Host a Screening Event: 717-GoMammo.**

# Mobile Mammography Unit

## Patient experience





# **Thank you!**

***Natalie Williams***

***Executive Director,***

***Healthy York Coalition***